

# LET'S GROW HERE GALA

*A Benefit for Big Muddy Urban Farm*

Friday, November 3rd, 2017  
6 PM to 8:30 PM  
University of Nebraska  
Medical Center, Sorrell Center  
649 S 42nd Street, Omaha



BIG  
MUDDY  
URBAN  
FARM



## SPONSORSHIP PACKAGE

Big Muddy Urban Farm is a 501c3 non-profit organization  
Donations are tax deductible

# ABOUT BIG MUDDY URBAN FARM

Big Muddy Urban Farm is dedicated to making sustainable agriculture accessible to all, by connecting and empowering community members of all ages to build an equitable and resilient community food system, and by providing educational programming and initiatives throughout Omaha.

## NOTABLE ACHIEVEMENTS:

- **Good Food Organization 2015, 2016**  
James Beard Foundation
- **Beginning Farmers of the Year 2015**  
Nebraska Sustainable Agriculture Society
- **Nonprofit Executive Institute Fellow 2017**  
Nonprofit Association of the Midlands



## MEET THE 2017 CLASS OF ASPIRING FARMER RESIDENTS

From Left to Right:

Taylor Jespersen, Kia Beason,  
Terry Salem, Cadence  
Hernandez and Emily Hefeli



# OUR PROGRAMS

## Year-long Aspiring Farmer Residency



For one year, 5 individuals work as a team to manage the Big Muddy Urban Farm's market farm operation in exchange for housing. Aside from growing food, each individual learns how to manage crops, marketing and business skills needed to run a market farm.

Throughout the summer, Big Muddy Urban Farm works with the Gifford Park Community Garden to provide programming to the Youth Garden participants. Over 40 kids each week, lessons range from planting seeds to cooking with garden veggies!

## 16-week Youth Garden Program



## School & Volunteer Field Trips



Each year, we are thrilled to invite groups of all sorts to our urban farm. Service trips or field tours, each visit connects individuals with their food source and extends our urban food community.

# LET'S GROW HERE GALA 2017

## EVENT AT A GLANCE



**When:** Friday, November 3rd, 2017

**Time:** 6:00 PM - 8:30 PM

**Tickets:** \$50 individual // \$500 for table of 10  
\$40 under 40 years old

**Where:** University of Nebraska Medical Center  
Sorrell Center, 649 S 42nd Street  
Omaha, Nebraska

## EVENT TIMELINE

6:00: Reception with live music, drinks, and fun

6:20: Enjoy from a spread of delicious bites created by



6:50: Presentation Begins

- World premiere of *Let's Grow Here* short film about the formation of Big Muddy and the Urban Ag Ecosystem.
- All five Aspiring Farmer Resident's will give a 5 minute *What I've Learned* speech. Presenting sponsors are introduced before each Resident speech with slide on screen.
- Grow the Pumpkin Patch Fundraising Activity (see below) commences for 5 minutes between each resident speech.

8:00: Presentation Finishes, social time and listen to live music

8:30: Farewells and Gift Bags

## GROW THE PUMPKIN PATCH FUNDRAISING ACTIVITY



"Pumpkin Seed Packets" (donation forms) are placed at each table and guests wanting to make a donation will raise the seed packet in the air. A "Pumpkin Patch Kid" will collect the packet and bring to the "Pumpkin Patch" area of the room to light up a "pumpkin" (Orange Paper Lantern).

# SPONSORSHIP LEVELS

## PATRON SPONSOR

\$1,000- \$10,000+

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Barn Builder	\$10,000+
Golden Trellis	\$5,000+
Silver Seeder	\$2,500+
Bronze Cultivator	\$1,000+

A Big Muddy representative will discuss preferred recognition and details to your generous community investment.

Current Patron Sponsors: [Sherwood Foundation](#), [Weitz Family Foundation](#)

## PRESENTING SPONSOR

\$2,000+

Includes

- Logo displayed on all marketing materials including:
  - Web banners, Website, Social Media Channels, Event promotional videos, Event program.
  - On the screen during a presentation of an Aspiring Farmer Resident's *What I've Learned* speech at Gala.
  - In the credits of *Let's Grow Here* 5-minute short film premiered at Gala and broadcast on social media/website after the Gala.
- One Table (10 tickets) to *Let's Grow Here Gala*.

Current Presenting Sponsor: [Mutual of Omaha Foundation](#), (Four more available)

## TABLE SPONSOR

\$500+

Includes

- Sponsorship/name recognition with logo/name displayed on event program, Big Muddy website, and day-of event print materials.
- One Table (10 tickets) to *Let's Grow Here Gala*

Help us reach our **FUND-RAISING GOAL** of  
**\$35,000**

## WITH YOUR SUPPORT



>> You can help train aspiring farmers!

**\$5500** sponsors one Aspiring Farmer Resident to learn the business of farming and how to support their community



>> You can help raise a flock of chickens!

**\$800** off-sets the cost of raising 50 chickens on the farm and producing dozens of eggs for the community



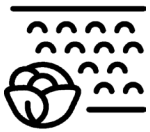
>> You can provide nourishing food to a family in need!

**\$300** provides a family with a weekly share of produce from Big Muddy Urban Farm for a season



>> You can help create lasting memories!

**\$150** sponsors for 50 school children to tour the farm and have a greater understanding of where their food comes from.



>> You can inspire the next generation to grow food!

**\$100** provides one week of programming to over 40 kids through our Youth Garden Program



## HOW TO DONATE

1. **Online** - sign up to sponsor Big Muddy Urban Farm at:  
[www.BigMuddyUrbanFarm.org/LetsGrowHere](http://www.BigMuddyUrbanFarm.org/LetsGrowHere)

- or -

2. **Mail** - please fill out the following form and mail to:

**Big Muddy Urban Farm**  
3322 Burt Street  
Omaha, NE 68131



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### SPONSORSHIP FORM

**YES!** We accept your invitation to sponsor Big Muddy Urban Farm. Our Gift to Big Muddy Urban Farm will be:  
\$ \_\_\_\_\_

#### PAYMENT OPTIONS

Our tax-deductible gift is enclosed in full

We desire to pay our pledge in \_\_\_\_\_ installments  
of \$ \_\_\_\_\_

#### PAYMENT INFORMATION

Name of Organization: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Phone: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

We do not wish to have my/our name publicly released when gifts are acknowledged.

Names of invitees for my table are listed on the back of this form.

- or -

I will inform Big Muddy of my invitees by October 27, 2017.

**Big Muddy Urban Farm is a 501(c)3 nonprofit organization -  
All donations are tax deductible**

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## CONTACT US

For further information,

Please contact

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Executive Director

**Big Muddy Urban Farm**

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[BigMuddyUrbanFarm.org](http://BigMuddyUrbanFarm.org)